

20346/20347/20348

Promotional email, A

Subject

Get stronger security without impeding user productivity – New white paper and on-demand webcast

Masthead:

Improve user productivity with a security analytics engine.
Context-awareness increases real-time security.

[body copy]

Organizations constantly balance access against security. How can you give your users all the access they need without worrying about the added risk that so often accompanies enhanced access?

We've created a white paper and an on-demand webcast to introduce the adaptive, context-aware model of a security analytics engine (SAE) that returns a risk score to access management systems for dynamic, real-time enforcement. You'll learn how the context-aware model can increase both security and user productivity.

See how adaptive security can help your organization provide both access and protection in several potentially risky scenarios:

- Access requests outside of normal business hours
- Users working from non-standard locations
- Access requests from unmanaged devices
- Legitimate users requesting unusual access to network resources

Read the white paper to explore context-aware security. Plus, watch our on-demand webcast for more details.

[Read the White Paper Now >>](#)

[Watch the On-Demand Webcast Now >>](#)

###

Inbound landing page, A

Headline

Balance security and productivity with a security analytics engine

Banner

Get stronger security without impeding user productivity.

Discover how a context-aware approach to security evaluates each request for network access in real time.

[Read the White Paper>>](#)

Visual

[stock photo]

Title

Context-aware security – The who, what, when, where and why of access

Description

Organizations constantly balance access against security. How can you give your users all the access they need without worrying about the added risk that so often accompanies enhanced access?

This paper and on-demand webcast examine how the traditional, static approach to security can keep users from getting the access they need and deserve. You'll learn about the adaptive, context-aware model of a security analytics engine (SAE) that returns a risk score to the network access manager. Readers will see how the context-aware model can increase both security and user productivity.

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Read the white paper to explore context-aware security. Then watch our on-demand webcast for more details on applying context-aware security and the security analytics engine in your organization.

[Read the White Paper Now >>](#)

[Watch the On-Demand Webcast Now >>](#)

###

Thank-you landing page copy, A

Headline

Getting stronger security without impeding user productivity

Banner

Manage security for different user types across different access points.

Thank you for turning to Dell to learn how context-aware security can enable you to grant exactly the right access at the right time for the right user and situation.

We hope you enjoy the white paper and webcast. As a reminder, you can find them [here](#)^[JWhite1].

###

Follow-up, A

Subject

Context-aware security – White paper and webcast

Masthead:

Discover how a context-aware approach to security evaluates each request for network access in real time.

[body copy]

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[Watch the Video Now >>](#)

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[stock photo]

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